Objectives | The partnership fund is established to achieve the following objectives:

Enable line departments and civil society organizations to leverage existing resources to raise additional public funding to play a stronger role in Indus Ecoregion Programme implementation.

Expand support-base for the Indus for All Programme amongst academia, district governments and business and industries.

Provide incremental financing or seed money for on-going projects, especially for rural support and area development, to incorporate lessons from povertyenvironment linkages

studies in their strategies or interventions.

Ensure synergies at micro, meso and macro levels for maximum impact of Indus for All Programme on decisionmaking, policy-formulation, planning and interventions to secure sustainable livelihoods for the poorest-of-the-poor.

Who can apply for funding?

■ Relevant line departments of the provincial government such as, the Forest and Wildlife Department Sindh Fisheries & Livestock Department, Sindh Coastal Dev. Authority, Sindh Irrigation and Drainage Authority, the provincial EPA and the provincial Planning and Development department.

Registered NGOs are also invited to apply for project funding on the basis of their experience of project design, implementation and reputation in the target area.

■ Research and Academic institutions such as universities, training institutes and environmentalresearch institutes working in Indus eco-region.

Become a member of WWF - Pakistan

Our Mission

WWF - Pakistan aims to conserve nature and ecological processes by:

- Preserving genetic, species and ecosystem diversity
- Ensuring that the use of renewable natural resources is sustainable, both now and in the longer term
- Promoting actions to reduce pollution and the wasteful exploitation and consumption of resources and energy

Vision of the Indus Ecoregion Programme

"Mankind coexists with nature in complete harmony and biodiversity flourishes in its respective habitat."

Indus For All Programme, WWF - Pakistan Programme Management Unit (PMU)

606, 607 Fortune Centre, Block-6 P.E.C.H.S. Shahra-e-Faisal, Karachi, Tel: 021-4544791-92, Fax: 021-4544790 www.foreverindus.org

Programme Implementation Units (PIU)

Chotiari Wetlands Complex

House # 129/2, Housing Society, Near Government Boys High School, Nawabshah Road, District Sanghar, Sindh. Tel: 0235-542837, Fax: 0235-542791

Keenjhar Lake

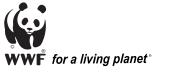
House # B/112, Hashimabad Society Makli. District Thatta, Sindh, Tel: 0298-772318, 772319, 610426

Keti Bunder

Keti Bunder Town, P.O. Keti Bunder via P.O. Mirpur Sakro, District Thatta, Sindh. Tel: 0298-620406, 610976

Pai Forest

House # A-3, M,U,C,E,T Employees Co-operative Housing Society, District Nawabshah, Sindh. Tel: 0244-366364, Fax: 0244-282496













Indus for All Programme

Indus Ecoregion Conservation Programme, a joint initiative of WWF-Pakistan and the Government of Sindh provides a unique platform for addressing poverty-environment linkages through sustainable natural resource management in the Indus Ecoregion. With an ambitious long-term (2005-2055) vision for biodiversity conservation and livelihood improvement - the Indus Ecoregion Conservation Programme is based on a 50 years Indus Ecoregion Conservation Plan. The Indus Ecoregion lies in the southern part of Pakistan in Sindh province and harbors a diverse range of biodiversity from deltaic habitats in the south, riverine ecosystems along the River Indus and desert areas in the periphery. Covering approximately two-thirds of Sindh province. Indus Ecoregion partly or fully covers 18 districts of Sindh province.

The six-year Indus for All Programme (July 2006-June 2012) is first phase of the 50-year Indus Ecoregion Programme. The programme aims to achieve following four objectives:

- Community based natural resource management in four priority areas (Keti Bundar, Keenjhar Lake, Pai Forest and Chotiari Reservoir) contributes to improved livelihoods
- Improved natural resources and livelihoods through mainstreaming of poverty-environment linkages at policy, planning and decision making levels
- Improved institutional capacity and awareness for sustainable environmental management at various levels.
- Improved alignment and collaboration for stakeholder interventions.

The four programme objectives are designed to develop NRM management plans, livelihood plans, best management practices plan and poverty-environment nexus studies and education and awareness building initiatives for stakeholders. Through analysis of linkages at mirco, meso and macro levels, WWF aims to enhance understanding and implementation of sustainable resource use for poverty reduction - this premise is central to the concept and design of the Indus for All Programme

Partnership

To address those focal areas and issues that contribute to the long-term vision for the Indus Ecoregion, WWF-Pakistan has launched the Indus for All Programme-Partnership Fund with generous support from the Royal Netherlands Embassy. The

artnership Fund has been established to enable better alignment and allaboration for stakeholders interventions in the Indus for All Programme, allows for the implementation of strategic initiatives by partners for the irration of Indus for All Programme, particularly those that accelerate and strengthen institutional cooperation by identifying and filling the gaps or implementation of the Indus Ecoregion Conservation Plan.

ership Fund will contribute significantly to other existing initiatives Indus Ecoregion focused on biodiversity conservation and sustainable bods. Accessing funding has always been a constraint for government epartments because of the competing demands on government etary allocations. Given this situation and the indispensability of the nace of government initiatives on the ground, the necessity was felt curing additional funding for conservation initiatives and research would enhance and add value to the work of the Indus for All amme. In addition to Govt department, local NGOs and academic utions played an important role in building 50-year vision of ervation for Indus Ecoregion. These organizations are equal partners will access the fund to augment Govt efforts for natural resources gement. Consequently, the avenues for institutional networking provide a greater likelihood for the programme's long-term success tirm commitment. The Partnership Fund seeks to continue and the partnerships on ground

Partnership Fund will be awarded for

Projects focused on and reflect the core objectives of Indus Eco-region Conservation Plan. Projects addressing directly and indirectly to following themes of conservation will be funded:

- Maintenance of a viable population of species..
- Representation of all distinct natural habitats within protected networks with a size large enough to be resilient to large scale disturbances and long term challenges.
- Maintenance of ecological and evolutionary processes.
- Promoting for **sustainable natural resource** use that contribute to conversation and healthy livelihood.

Types of project which will be eligible for Partnership Fund grant

- Conservation of endangered species.
 - ral resource management
 - icipatory forest management and conservation
 - abilitation of degraded ecosystems
 - agement and up-gradation of protected areas
 - onmental awareness
- velopment of sustainable fisheries
- nproving water use efficiency
- rision of alternate energy
- arch related to conservation of nature
- vironment related advocacy (such as water pollution)
- otection / rehabilitation and management of Ramsar sites
- Creating and strengthening community livelihoods
- stablishing energy plantations and fodder reserves
- vestock improvement through range management
- ease access to water and sanitation facilities
- nge land management
- /alue addition in fishing sector

Geographical Coverage

dus Eco-region. However, out of total fund available in a ar, 80% fund will be disbursed for projects that fall within dus Ecoregion and 20 % for upper part of the Indus basin yond the boundaries of Indus Ecoregion.





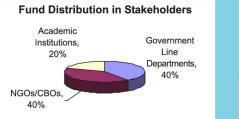
Funding Procedure:

he proposals received for funding will be reviewed by a Project Review

committee (PRC). A Partnership Fund Technical Committee comprising

F

Government of Sindh, civil society organizations, academia and small grant programmes of different national and internations will



approve the project proposals for grant of award. Two meetings of the PRC will be conducted in a year to review the new project proposals and progress of on-going projects. The grant recipient will ensure 30% contribution of the total cost of the project in-kind or cash.

the total financial support available in a year, it is initially proposed t 40% of funding will be granted to government line departments, 40% NGOs/CBOs and 20% to academic and research institutions.



How to Apply?

Partnership Fund designated Project Proposal Form. The Project Proposal form along with grant-guidelines can be obtained upon request from Manager — Partnership Fund, WWF-Pakistan Karachi or downloaded from the website: www.foreverindus.org and www.wwfpk.org. The Project proposals with covering letter would be submitted to Manager-Partnership fund of Indus for All Programme.

Project Cost & Duration

The upper limit of project cost is rupees 3 million and duration of the project should not exceed 2 years period.

Additional Principles for Environmental Protection

esides project implementation, the grant recipients are expected to sure their commitment for environmental protection by following additional nciples. Some of the general principles are described below, whereas ea-specific and/or project-specific principles would be spelled out during a project proposal development.

- Ensure hygiene conditions in the project a
- omote ban on the use of polythene bags
- Promote ban on illegal hur practices
 - ance gender participation in decision mal atural resources
- ucate and aware general pເ nts
- Enrolment of children in schools
- Promotion of alternate energy sources